



March 2016

Vol. II #1

Digital Forum Newsletter

Wisconsin Area Camera Clubs Organization



Mike Moats Seminar Sponsored by Tamron

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CALENDAR - 2016

Saturday – MAY 7, 2016

9 AM – 11 AM

Delegates Meeting

11:30 AM TO 5 PM

Spring Competition

Location – Waukesha State Bank in Oconomowoc

Saturday – August 6, 2016

9 AM – Noon

Delegates Meeting

Location TBD

Photographer Quote

"No man has the right to dictate what other men should perceive, create or produce, but all should be encouraged to reveal themselves, their perceptions and emotions, and to build confidence in the creative spirit." – Ansel Adams -



Early Morning Shoot from Roman Tour

PHOTO BY JEFFREY KLUG

Newsletter

Here is the newsletter in our new format. I am finding it easier to use and lay out than the email format, plus we will be able to make it a lot more informative in the coming months.

This newsletter will be published 4 times a year: March, June, September and December, shortly after each delegates' meeting. This gives us time to put into the newsletter anything that might have come up at the last meeting.

We will be looking for articles to run and photos to put into the newsletter. Feel free to send photos and articles to me any time you have them. I will then put them in when it works out the best. So please feel free to send me photography articles whenever it is convenient for you.

I hope you enjoy this new bigger and more informative newsletter. Please feel free to contact me if you have any suggestions of improving this new format.

Photos should be sized at 2100 pixels on the longest side.

Jeffrey Klug
Digital Forum Editor
kpw1255@me.com
262 628-1255

Website

www.wicameraclubs.org

I hope everyone is enjoying our website. To make this an even better website we need your help. We are looking for articles to put into the Photographic Tips section of the website. It does not need to be long, but should include some photos to help get your point across. We like to update the tips section every month, so if we don't use your article in one month we will use it in the next. If we get enough articles we can update the tips more often.

We are also looking for photos to put on the site. We want to spice up the site with your photos, so send us your photos or if you were at one of our events send us your photos and we will put them with the event or spread them throughout the website.

So just like our newsletter, the website needs your articles to make it better and interesting. Please send your photos or articles to Phyllis at scenescapes@yahoo.com. Please have the photos sized at 2100 pixels on the longest side.

Jeffrey Klug
Assistant Web master
kpw1255@me.com

WACCO General News

Highlights from the last delegates meeting:

Competition Committee:

The new uploader will be working as of 3/15/16 for the Spring competition. Instead of emailing the entries, the new uploader can be accessed on the competition page. There are instructions on the page for using it. We will also be able to accept credit cards or Paypal for payment of the competition. For questions please contact Mary Dumont or Jeffrey Klug.

Program Committee:

Mike Moats was a big success, we had 77 people for the seminar and 40 people for the workshop. The seminar was sponsored in part by Tamon and Mike Crivello's who donated a lens that was used as a door prize.

We are looking for ideas for speakers for next year, please send them to Jeffrey Klug.

We will have a Birds of Prey Photo Shoot on September 24, 2016. More information to come later this year.

Website:

Please make sure your delegate information is up to date, please send your updates to Phyllis.

Next meeting will be on May 7th at Waukesha State Bank in Oconomowoc, to be followed by the Spring Competition.

Mike Crivello's Camera

Photo Classes

<http://mikecrivellos.com>

April 13 and 20th Basic photo concepts 2 night class
6:30p.m. to 8:30 p.m. \$30.00

April 16 Nikon tips class 10:00 am till Noon \$25.00

April 23 Canon tips class 10:00 am till Noon \$25.00

April 30 Olympus tips class 10:00 am till Noon \$25.00

For more information or to sign up for classes, contact Mike Crivello's Camera.

Mike Crivello's Camera
18110 W. Blueound Road,
Brookfield, WI 53045

262-782-4303
mccc@mikecrivellos.com

Mike Moats Seminar A GREAT SUCCESS

The Mike Moats seminar was a big success. We had 77 people at the seminar and 40 people at the workshop. Mike had a very easy going way of explaining closeup photography. It has been a while since I received so many positive comments from the attendees. WACCO has sponsored a lot of great seminars over the past few years, but this may have been the best in a while. A big thank you goes out to Tamron and Mike Crivello's for donating a Tamron 16-300mm lens as a door prize. The person that won the lens was overwhelmed that she had won it.

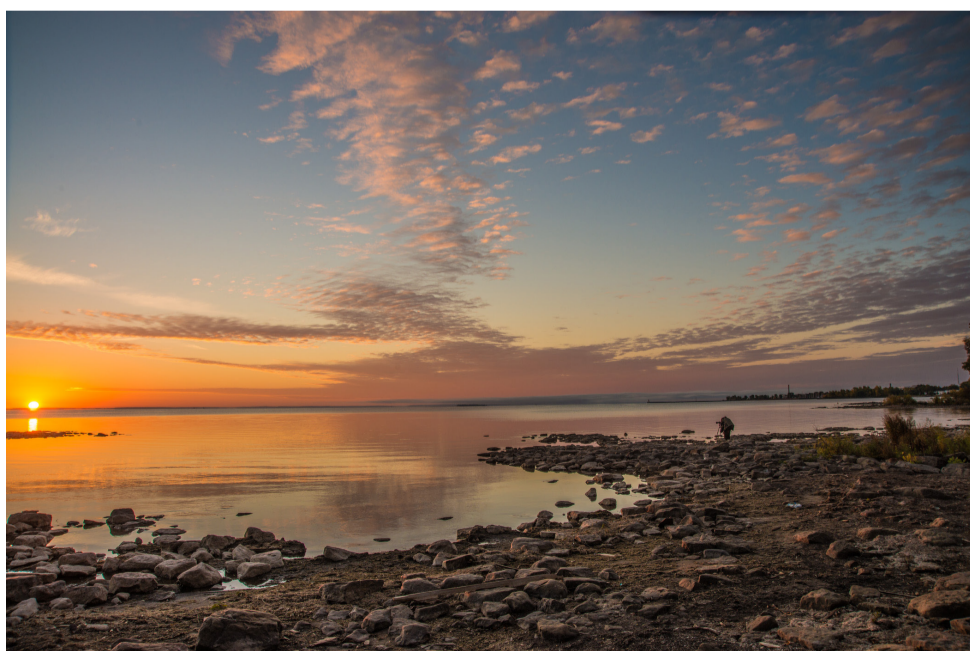
The Workshop was very interesting, there were over 40 different setups to photograph. The setups all had different little subjects including slinkys, feathers, watch faces, and skeleton leaves. With a free-form rotation, everyone got a chance to shoot all the setups that interested them. Plus for those people that had Nikon cameras, Tamron had loaner lens available to try out. This gave everyone a chance to see how well Tamron lens work. Mike was there giving help at each setup, making suggestions on how to improve the image each person was shooting.

All in all it was a very educational and fun day.



Words from the President

Sorry the president is out shooting beautiful images, he will have some words of wisdom in the next issue.



WACCO Executive Committee

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Digital Forum is the official newsletter of the Wisconsin Area Camera Club Organization, it is published four times a year, Digital Forum and its contents are © 2016 by the Wisconsin Area Camera Club Organization. Material may not be reproduced without permission.

SPRING 2016 COMPETITION

Hosted by: Photo Pictorialists of Milwaukee

When: Saturday, May 7, 2016

Where: Waukesha State Bank, Lower Level

1227 Corporate Center Drive

Oconomowoc, WI 53066

(I-94 and Hwy 67, Exit 282)

Time: 11:30 AM

DEADLINE: APRIL 23, 2016

All images, including print divisions, must be uploaded by midnight of stated deadline. Fees are paid at time of upload via PayPal or by submitting a check to the Competition Chairperson by posted deadline. If paying by check, please complete the Entry Fees form on the following page.

Competition Uploader: www.wicameraclubs.org/competition (uploader opens March 15, 2016)

Complete Rules and Instructions can be found on the Competition page of the WACCO website. Rules and Instructions will be finalized and posted by March 15, 2016.

By submitting images, the entrant permits WACCO to reproduce all or part of the entered material free of charge for display on the WACCO website and for use in the PSA Councils Challenge and/or display in media related to the competitions. The works will not be used in a commercial context.

12 DIVISIONS – 3 images per division. \$4.00 fee per division.

PROJECTED	SMALL PRINTS	LARGE PRINTS
Mono Nature Projected	Small Print Mono	Open Large Print Mono Open
Mono Open Projected	Small Print Color	Nature Large Print Color Nature
Color Nature Projected	Small Print Color	Open Large Print Color Open
Color Open Projected		

Flowers (Nature Sp. Theme)

Urbanscapes (Open Sp. Theme)

Flowers (Nature)

The flowers theme includes both wildflower and domesticated, cultivated flowers such as roses, tulips etc. The subject should be presented in its natural environment and should not be moved to a studio location. Images captured in green houses, botanical gardens and the like are allowed but no hand of man should be visibly present.

The Nature Division includes all living creatures and plants both wild and domesticated along with all naturally occurring scenes. The Division includes all those subjects be they captive or free. However, the appearance of the "Hand of Man" is still prohibited. The subject should not be moved to a studio environment, but should be depicted in its natural surroundings. Furthermore, no manipulation is allowed except for cropping, exposure adjustments and dust sensor removal. No cloning to add or delete elements to the composition is allowed.

Urbanscapes (Open)

The urbanscape image typically depicts scenes from city life as opposed to country or rural life. Allowable images include the grand cityscape, buildings, bridges, street scenes, etc.

Questions:

WACCO Competition

Mary Dumont

waccocompetition@gmail.com

414-416-5633

WACCO COMPETITION DIVISION DESCRIPTIONS

Nature Division – rev. 8/2015

Nature photography is restricted to the use of the photographic process to depict all branches of natural history, except anthropology and archaeology, in such a fashion that a well-informed person will be able to identify the subject material and certify its honest presentation. Human elements shall not be present, except where those human elements are integral parts of the nature story such as nature subjects, like barn owls or storks, adapted to an environment modified by humans, or where those human elements are in situations depicting natural forces, like hurricanes or tidal waves. Scientific bands, scientific tags or radio collars on wild animals are permissible. Photographs of human created hybrid plants, cultivated plants, feral animals or domestic animals are also allowed. The Nature Divisions include all those subjects be they captive or free. The subject should not be moved to a studio setting, but should be depicted in its natural surroundings. Mounted specimens are ineligible, as is any form of manipulation that alters the truth of the photographic statement.

No techniques that add, relocate, replace, or remove pictorial elements except by cropping are permitted. Techniques that enhance the presentation of the photograph without changing the nature story or the pictorial content, or without altering the content of the original scene, are permitted including HDR, focus stacking and dodging/burning. Techniques that remove elements added by the camera, such as dust spots, digital noise, and film scratches, are allowed. Stitched images are not permitted. All allowed adjustments must appear natural. Color images can be converted to grey-scale monochrome.

The insect, reptile, and amphibian theme is restricted to those living creatures that are defined by science as an insect, reptile or amphibian. Common examples include; frogs, lizards, bees, butterfly's, spiders. The list is not complete however no mammals, birds, fish, or mounted subjects are allowed in this theme. The subject should be presented in its natural environment and should not be moved to a studio location.

Insects, Reptiles & Amphibians

Subject matter is a landscape image that does not rely on closeup detail to impart the nature story. Images that include roads, fences, mown or cultivated fields, or any other human element are not allowed.

Natural Landscapes

Birds are defined as animals with feathers and wings. Wild birds, waterfowl and domesticated birds are allowed in this theme. However no mammals, fish or mounted subjects are allowed. The subject should be presented in its natural environment and should not be moved to a studio location.

Birds

This category can include live wild, captive and/or domesticated animals. Images captured at zoos, game farms and the like are permitted. Birds, insects, reptiles and amphibians are excluded from this theme. The subject should be presented in its natural environment and should not be moved to a studio location.

Animals

The flowers theme includes both wildflower and domesticated, cultivated flowers such as roses, tulips etc. The subject should be presented in its natural environment and should not be moved to a studio location. Images captured in green houses, botanical gardens and the like are allowed but no hand of man should be visibly present.

Flowers

Open Divisions – rev. 8/2015

Any and all post-processing techniques are allowed in the Open divisions.

Photojournalism/Sports

Photojournalism images should reflect a newsworthy event and be depicted in an honest and objective manner. The sports image can be of any sporting event, professional, collegiate or amateur including children's events. Manipulation of these images is allowed only if it does not compromise the original intent of the image. However no elements not originally in the image can be introduced by artificial means.

Portraits

The portrait category is restricted to human subjects only. Portraits of animals, birds etc will not be allowed and will be disqualified.

*WACCO COMPETITION DIVISION DESCRIPTIONS Continued***Urbanscapes**

The urbanscape image typically depicts scenes from city life as opposed to country or rural life. Allowable images include the grand cityscape, buildings, bridges, street scenes, etc.

Tabletop/Still Life

A tabletop/still life image usually depicts a static arrangement of objects.

Weather

Weather images typically depict conditions occurring in the atmosphere at a given time and place, with respect to variables such as temperature, moisture, wind velocity, and barometric pressure. The human element is allowable in situations depicting natural forces, like hurricanes or tidal waves.

Random

This category will be chosen by the competition committee and a description provided 3 months prior to the competition. This category comes into the rotation once every 6 competitions.

The Civil War

The Civil War was one of the most violent periods in the history of the United State. It was in many ways the first industrial war and it helped define the United States as a country.

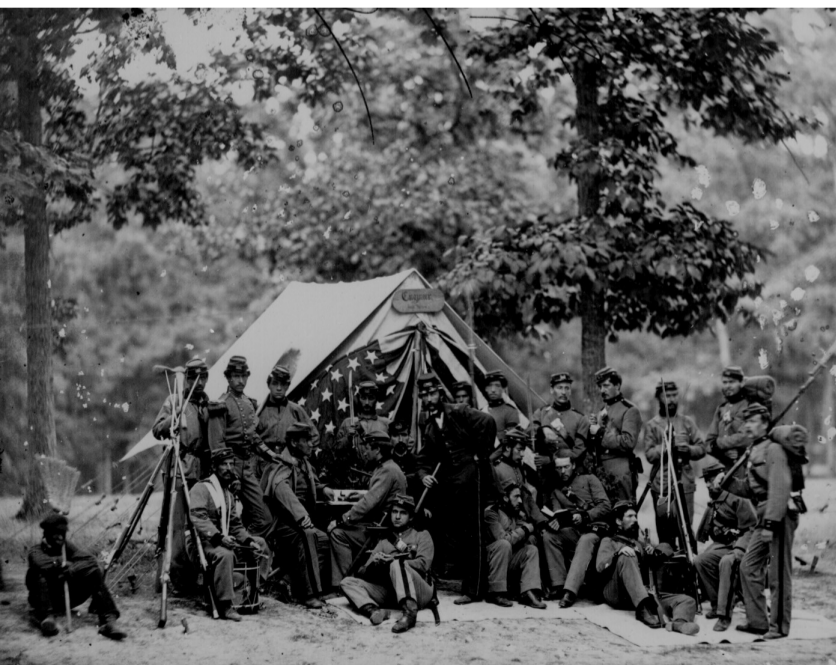
Photography was some 20 years old at the beginning of the American Civil War. Mathew Brady was the most famous of the Civil War Photographers. His teams would go out in specially made wagons lugging the very heavy cameras of the day. The photographers hurriedly moved to treat the plate before it dried out and then chemically transfer it to either tinplate or paper. You would have to stand or sit very still for about 30 seconds in the good daylight to have a picture taken during the Civil War.

Bull Run gave Americans the first photographs of the war taken by Mathew Brady. Brady had hoped that a grateful nation would pay him handsomely for his efforts. But once the war was over, the public spurned the harrowing images the photographer had taken such risks to obtain. Even the sales of his archive did not prevent Brady from dying penniless and largely unacknowledged in 1896.

I have been to Gettysburg three times, it is very moving and easy to remember what happen to our county during that period of history. They estimated that the number of solders that lost there lives was 620,000. When traveling out East, Gettysburg is a must stop, capture this historical site in your hearts and with your camera.

Regards

Michael Matusinec
Nature Photographer



Photos from the National Archives

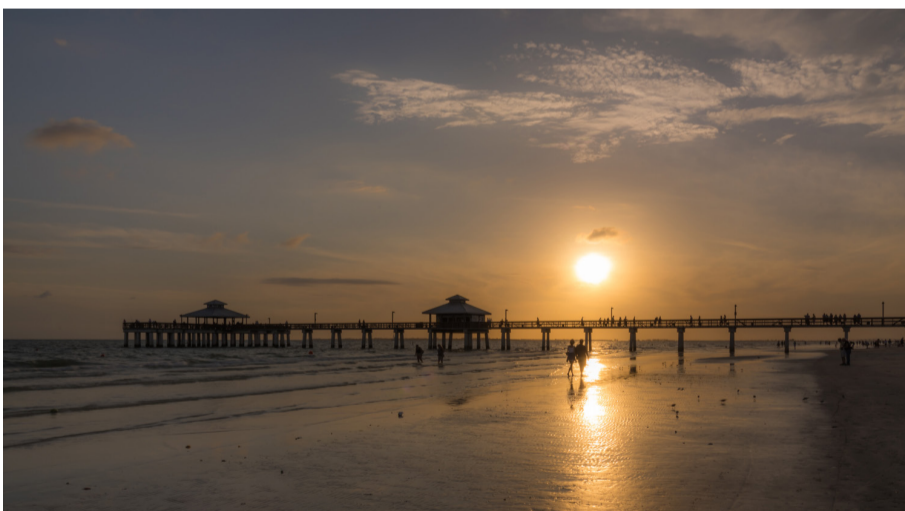
Landscape Photography Tips

Landscape photography can be both hard and easy. The easy part is the gear. You can start out with just a camera, a wide angle lens, tripod and cable release. This is pretty standard equipment, so it is not hard to get started doing landscape photography.



The hard part of landscape photography is finding your subject and what to include in your photograph. Finding the subject of your photograph can be challenging. It requires researching areas and watching for areas that have the right elements in them. Once you find a location, then it is a matter of timing. Do you photograph it in the morning near sunrise or in the late afternoon right before or during sunset.

There are three important elements to your photograph. They are the foreground, middle ground and background.



You need something of interest in the foreground to lead you into the image, it could be a stone, brush, pathway, river etc. Something that draws the eye into your image and moves you to the middle part of your image. The foreground can be the first third of the frame, but does fade to middle ground. The middle ground which can be the middle third of your image will usually be the main subject of your image. It could be a mountain, stream, waterfall etc. From your middle ground, you go to the background, which is usually the

top third of your image. It could be the sky or clouds to bushes or trees. It can be dramatic in either color or light, but should keep your eye in the image.

Here are some more tips for great landscapes:

Shoot at sunrise or sunset, or a couple of hours before and after, that is when the light is the best.

Do not shoot during the middle of the day. The light is too harsh, great time to search for different locations and planning your evening.



Always use a tripod and cable release to get the sharpest of images.

Close your lens down to f/16-32 for maximum depth of field (area in focus), if you want your foreground to background to be sharp.

Open your lens wide (f/2.8 or wider) to isolate your middle ground subject. This will have just your subject sharp, the rest will be out of focus.

These are not set rules, this is more of a guide line to help you create beautiful landscapes that hold your attention. They can be full of detail parts to simple forms.

For more information on landscape tips see Matt Kloskowski's blog at: <http://www.mattk.com>. Go to the May 28th 2014 Using the rule of 3 in landscape photography. Plus check over his blog for good landscape tips. So get out there either in the early morning or late afternoon and shoot those landscapes. Enjoy!!

Birds of Prey Workshop

**September 24, 2016
9:00AM - Noon**



During this workshop, we will be photographing approximately 14 different birds of prey including a Bald Eagle, Snowy Owl, and Great Horned Owl. Several birds at a time will be posed outside in selected natural settings in an open field or in trees to more closely resemble their natural environments. The bird handlers will introduce different birds about every hour and reposition them to give you the opportunity to photograph them in the different settings. We will also have the chance to photograph a Harris Hawk in flight. There will be people available at each station



to help if you have any questions about photographing the birds. All of the birds in the workshop will be provided by the Schlitz Audubon Nature Center.

Registration for the workshop will be opening soon. We will have a limit of 50 people at the workshop. The price to photograph the birds will be \$45 / person. The workshop will go from 9 AM to Noon. It will be held at the Schlitz Audubon Society.

Future Meetings

September 24, 2016

9 AM - Noon

Birds of Prey Photo Shoot

Schlitz Audubon Society

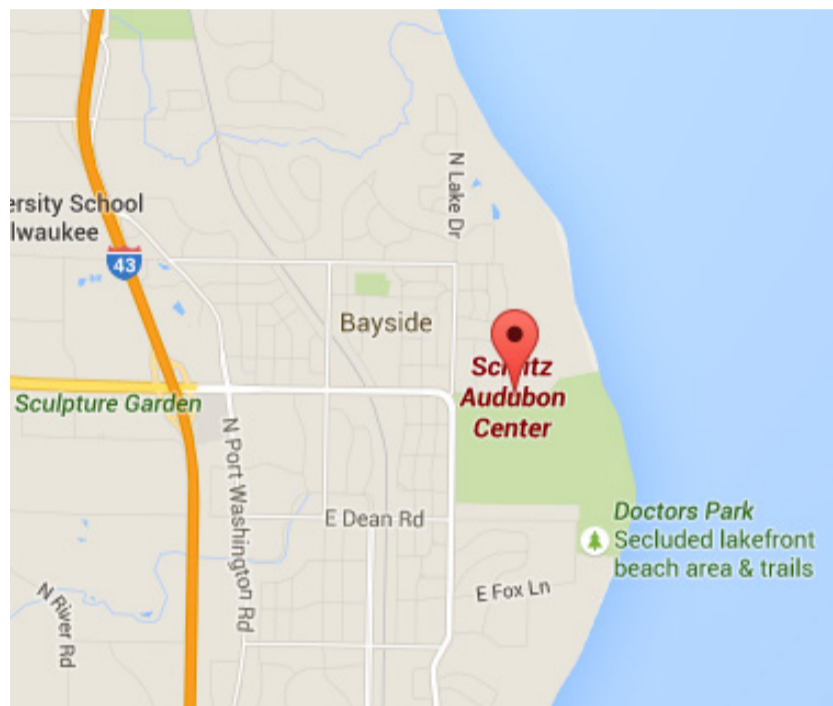


PHOTO & VIDEO Hunt's

EST. 1889

Dear Photo Friends,

On rare occasions, Nikon runs a sale on certain lenses. This is an unusual event because their lens discounts are generally only given if you purchase a body at the same time. The following lenses are on sale from March 6 - April 2, 2016 only. You do not need to purchase a camera to get these savings! As an added value, I am offering a 20% discount on all Promaster or Vu filters purchased from me when you purchase your lens!

AF-S 24-85mm VR #2204 \$100 savings, now \$399.95
 AF-S 28-300 VR #2191 \$150 savings, now \$799.95
 AF-S 24-70mm f/2.8G #2164 \$100 savings, now \$1,699.95
 AF-S 70-200mm f/2.8F VR IF ED II #2185 \$200 savings, now \$1,899.95
 AF-S 14-24mm f/2.8G ED #2183 \$200 savings, now \$1,699.95
 AF-S 50mm f/1.4G #2180 \$50 savings, \$399.95
 AF-S 16-35mm f/4G ED #2182 \$100 savings, now \$999.95
 AF-S 85mm f/1.8G #2201 \$50 savings, now \$429.95
 AF-S 105mm f/2.8G Micro VR #2160 \$100 savings, now \$799.95
 AF-S 60mm f/2.8G Micro #2177 \$100 savings, now \$499.95
 AF-S 10-24mm f/3.5-4.5G #2181 \$100 savings, now \$799.95
 TC-20E III 2x Tele Extender #2189 \$50 savings, now \$449.95
 AF-S 85mm f/1.4G #2195 \$100 savings, now \$1,499.95
 AF-S 35mm f/1.4G #2198 \$100 savings, now \$1,599.95
 AF-S 40mm f/2.8G Micro #2200 \$30 saving, now \$249.95
 AF-S 70-200mm f/4G #2202 \$100 savings, now \$1,299.95
 AF-S 28mm f/1.8G #2203 \$100 savings, now \$599.95
 AF-S 18-35mm f/3.5-4G #2207 \$100 savings, now \$649.95
 AF-S 58mm f/1.4G #2210 \$100 savings, now \$1,499.95
 AF-S 20mm f/1.8G ED #20051 \$50 savings, now \$749.95
 AF-S 16-80mm f/2.8-4 E ED VR #20055 \$70 savings, now \$999.95
 AF-S DX 35mm f/1.8G #2183 \$20 savings, now \$179.95
 AF-S 50mm f/1.8G #2199 \$20 savings, now \$199.95
 AF-S 24-70mm f/2.8E ED VR #20052 \$100 savings, now \$2,299.95

Macro & Portrait Two Lens Kit #13490, \$499.95.

This kit consists of the following:

Nikkor AF-S DX Micro 85mm f/3.5G ED VR lens

Nikkor AF-S DX 35mm f/1.8 lens

Guide to Portrait Photography

Guide to Macro Photography

Free Online Photo Course

The value of the lenses alone is \$709.90, it's a great deal at \$499.99. Supplies are limited on this one, no rain checks!

These specials will be offered through April 2, 2016. Please note that several are based on limited quantities and I cannot issue rain checks. As always, UPS Ground shipping is FREE in the Lower 48 and there is no sales tax except for orders shipped to MA, RI or ME. If you'd like to place an order for any of these specials, or any other items not listed here, please call me, Alan Samiljan, at 781-662-8822 or send me an email including your phone number to alansamhunts@gmail.com and I'll call you. My store hours are generally 9:00-5:30 eastern every day except Thursday & Sunday.

Tamron Lens Specials

SP 90MM F/2.8 Di VC USD 1:1 Macro, (NEW Version) regular \$749, special price \$699.99, less \$150 mail-in-rebate \$150, final price after rebate \$54

16-300MM F/3.5-6.3 Di II VC PZD Macro, regular \$549, special price \$499.99

PHOTO & VIDEO Hunt's^{EST. 1889}

SP 150-600MM F/5-6.3 Di VC USD, regular \$989, special price \$939.99

We also have available one each of the following Tamron REFURBISHED lenses:

15-30mm f/2.8 Di VC, for Nikon \$999

70-300mm Di VC, for Nikon \$359

These Tamron specials will be offered through April 2, 2016. As always, UPS Ground shipping is FREE in the Lower 48 and there is no sales tax except for orders shipped to MA, RI or ME. If you'd like to place an order for any of these specials, or any other items not listed here, please call me, Alan Samiljan, at 781-662-8822 or send me an email including your phone number to alansamhunts@gmail.com and I'll call you.

Here are some used lens specials in stock as of 3/6/16:

Leica

Leica 50mm f/2 Summicron-M \$1,599

Fuji

Zeiss Touit 32mm f/1.8, Fuji XF, \$359

Fuji XF 55-200 f/3.5-4, \$499

Fuji XF 16-55 f/2.8, f/2.8, \$789

Fuji XF 23mm f/1.4, \$699

Nikon

600mm f/4 AF-S VR ED IF \$6,499

400mm f/2.8 FL ED VR \$9,599

17-35 f/2.8D \$1,099

Canon

800mm f/5.6L IS USM \$8,499

500mm f/4L IS USM \$4,399

400mm f/5.6L \$999

Nikon New Lens Closeout Special:

Nikon AF-S NIKKOR 500mm F4G ED VR lens, Product 2172, \$6,999!

NEW 150-600mm Lenses through 4/2/16:

Sigma 150-600mm 5-6.3 DG HSM OS Contemporary, Canon or Nikon, special price \$899

Sigma 150-600mm 5-6.3 DG HSM OS Sport, Canon or Nikon, special price \$1,699

Tamron SP 150-600mm F/5-6.3 Di VC USD Zoom Lens, Canon or Nikon, \$879 after rebate!

And another special that's NOT a lens:

Now through April 2, 2016 or until supplies run out we are offering the Canon Pixma PRO 10 printer at \$379.99 before rebate (Canon sells it on their website for \$699.99). If you purchase the printer plus a package of 13x19x50 sheets of Canon Semi-Gloss or Luster paper, \$50, Canon will send you a \$250 mail in rebate! This is a pigment based printer and is always reviewed very well. Your final cost is \$129.99 plus the paper! You can't buy a decent document printer for this price, let alone an exhibition quality photo printer!

Hope to hear from you soon!

Photographically yours,
Alan

Alan Samiljan

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Melrose, MA 02176

(781) 662-8822

alansamhunts@gmail.com

Follow me on Twitter for the latest deals on used equipment! @AlanAtHunts



Photographic Society of America
78th Annual Conference
 Join Us in
San Antonio
 TEXAS
September 10-17, 2016



PSA Conference Keynote Speakers by Jim Mahoney

We have scheduled a phenomenal lineup of sponsored feature speakers to give presentations during our PSA Conference of Photography this September in beautiful San Antonio, Texas. Our speakers are extremely talented and the best in the world at producing photographic art. PSA brings them all together at one amazing conference. We will also have a variety of exceptional guest and PSA member presenters to make this conference an unforgettable event.



Our sponsored feature speakers and their presentations are:

James Schmelzer
"Mastering Lighting, Indoor and Outdoor"
Sponsored by Sigma

David Akoubian
"Are We There Yet"
Sponsored by Tamron

Giulio Scorio
"Finding the Photographers Vision" and "4K for Photographers"
Sponsored by Panasonic LUMIX

Parish Kohamin
"A Creative Journey" and "Secrets of Bringing New Life to Your Photos"
Sponsored by Canon

Chris Nicholson
"Photographing America's National Parks"
Sponsored by Manfrotto

Plan to be at the PSA Conference running from September 10 through September 17. Conference and hotel registration opens on April 2.



*Images by
Kathy Braun
and
Karl Hokanson*



San Antonio Photos



*Photo by Jim Mahoney
PSA Conference Chairman*



*Photo by Ralph Durham
PSA VP of Conferences*



*Photo by Ralph Durham
PSA VP of Conferences*

ART'S CAMERA PLUS ACTIVITIES

Join Art's Cameras on Thursday, March 24th from 6:00pm-8:00pm at the iconic Harley-Davidson Museum for a private highlights tour. Take photos of more than 450 motorcycles and artifacts while hearing the stories of extraordinary products, people and culture of Harley-Davidson.

We will meet again Thursday, March 31st from 6:00pm-8:30pm at Art's Greenfield. Bring your best image and the instructor will show it to the group for a discussion on the composition, lighting and techniques used to capture the shot. We'll exchange ideas of what worked and what could have been done to improve the shot.

Admission is \$49 which includes entrance to the museum, private highlights tour, and critique session.

Harley-Davidson Museum Tour: Thursday, March 24th from 6:00pm-8:00pm
400 W. Canal Street, Milwaukee
Admission is \$49

Suggested equipment: Promaster high speed memory card, Tamron 10-24mm lens, Tamron 16-300mm lens,

Tamron Macro lens, lens hood, monopod. Tripods not allowed.

Critique Session: Thursday, March 31st from 6:00pm-8:30pm at Art's Greenfield.

[CLICK HERE TO REGISTER](#)

Save the Date for Upcoming Events

April 23rd- Waukesha Floral
May 14th -Wildlife Workshop/Zoo Shoot
June 25th-"Tails on the Trail" -Wisconsin Humane Society Event
July-TBD
August-TBD
September 17th & 18th-Doors Open Milwaukee
September 30th-October 2nd- Fall Colors Event

Thank you for your interest in Art's FOCUS Group!

Monica Laatsch
Education & Events Coordinator
mLaatsch@artscameras.com
(414) 727-0234

Jeffrey Klug – Photography Instruction

I can help you create better photographic images whether you are a beginner or are an advanced photographer. I am available to help you with equipment and software selection, printing of your images, and with creating a work-flow so that you can get the most out of your existing system. I will work with you one on one, or I can design a class for a group if you know other photographers who would be interested.

Consider letting me help you if you want to:

- Learn about how your camera works.
- Learn photo editing and plug-in programs.
- Learn about equipment that will help you make better images.
- Learn how to produce quality prints.
- Learn what High Dynamic Range Photography is and how you can do it.
- Take photos at your workplace.
- Just become a better photographer.

I can tailor your class to your needs and will work with you at a time and place convenient for you. I can do the classes at my studio or at your home or at an appropriate location you choose. My classes are usually 1 to 2 hours per session.

The cost of the sessions is \$60 per person for a 1 hour session or \$100 per person for a 2 hour session. There will be an extra fee for traveling to your home or other location.

What to bring to your class:

- Camera with instruction Manual.
- Laptop computer with software installed.
- Memory cards and batteries.
- Other equipment you want to learn how to use.

If you would like to improve your photographic skills to create better images, or if you are just having some questions or problems with your current equipment or software, and would like to work with me to design and schedule a class, please call at 262 628-1255

email me at: kpw1255@gmail.com

Please check out my website at:
www.klugshotworld.com

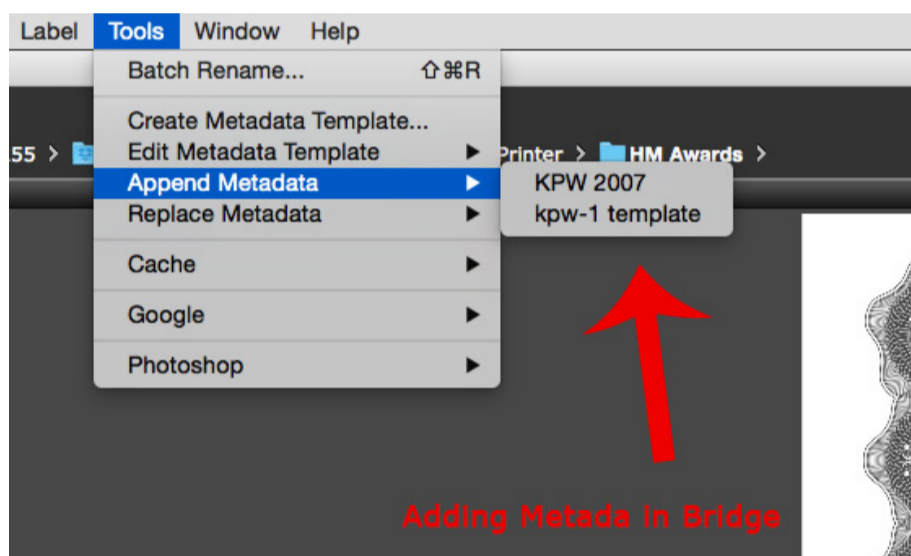
Jeffrey R. Klug

Lightroom and Photoshop Tips

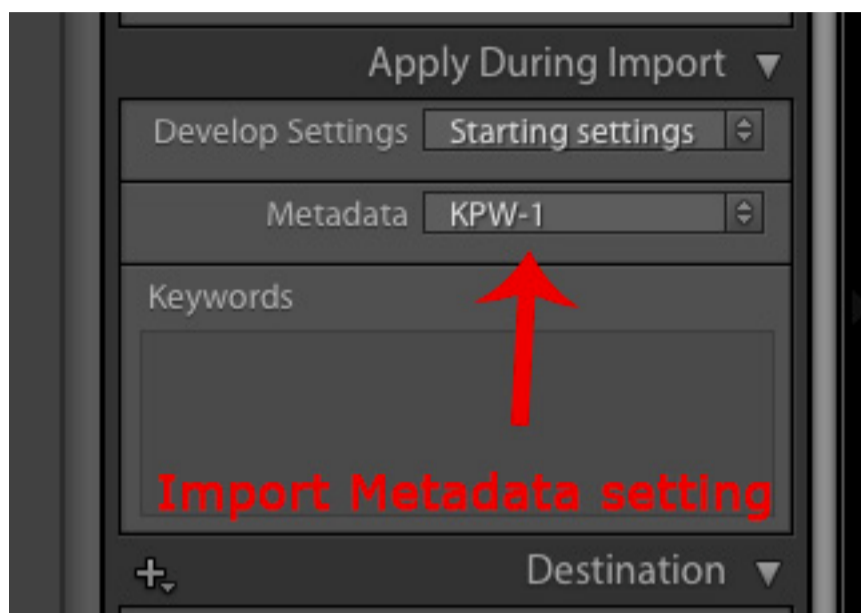
Embedding Your Contact and Copyright In Your Photo

by Jeffrey Klug

Embedding your contact and copyright in your photo, is away to protect, give a person who wants to use your image a way to contact you and to know that your image is copyrighted. Having your contact info embedded into the image is pretty easy.



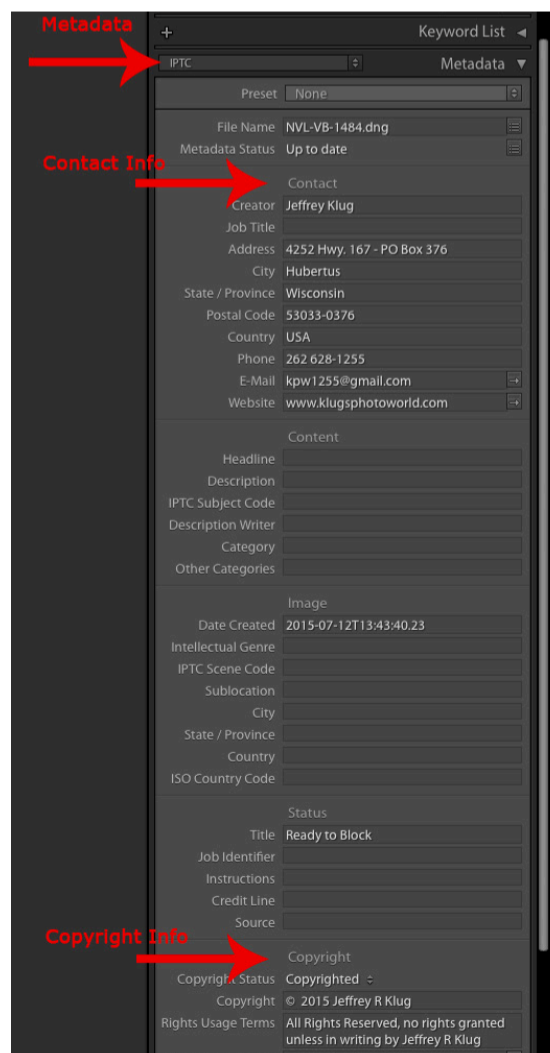
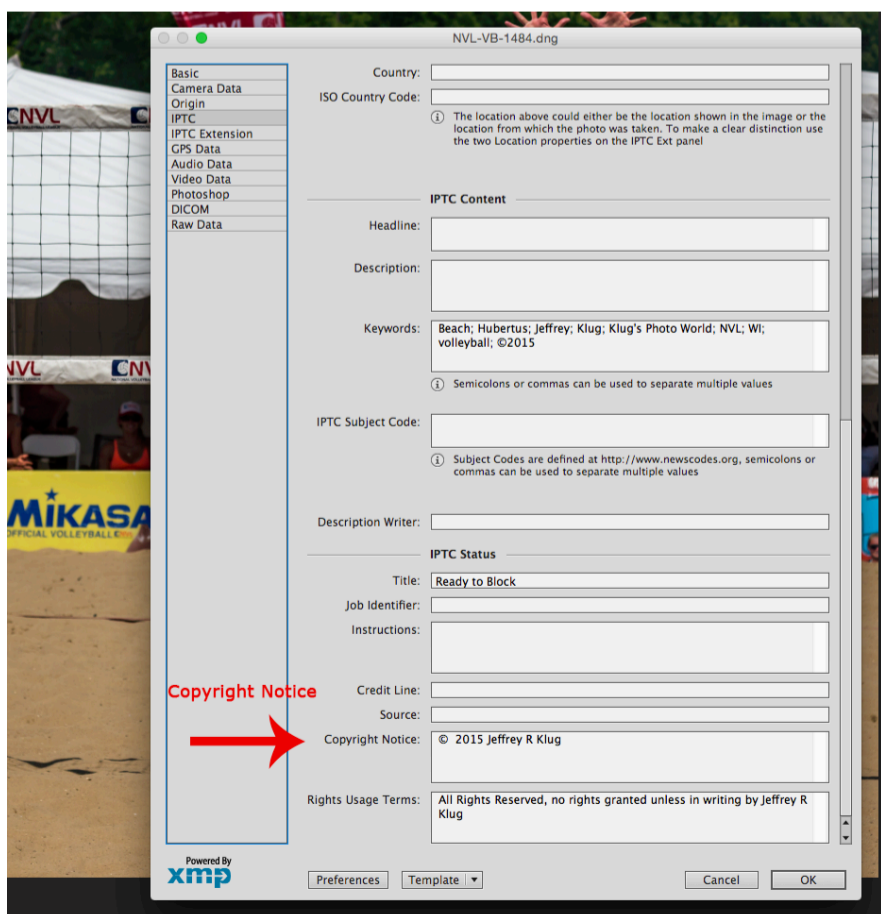
enter all the info once you have created the template.



In Lightroom, you can add your info on Import in the add to metadata section, again using a template that you created ahead of time. Otherwise at the top of the Metadata panel there is a place called preset, where if you have created a template, set it to the template and it will automatically add the info for you, on one or all of your images.

In Photoshop, you go under File to File Info. That brings up a dialogue box where you can enter your contact and copyright information. If you use Bridge and Photoshop, go under Tools > Append Metadata, and if you have created a template add that info to the image. This goes quicker than Photoshop since you don't have to manually

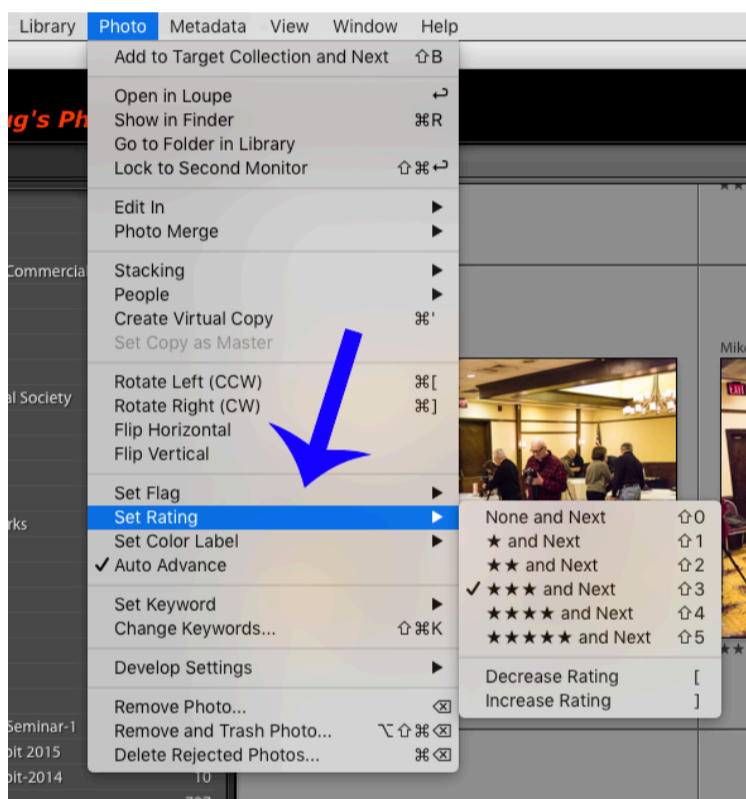
There are other items in the metadata section that are good to use, one of them is adding a title to your your



Rating Your Images in Lightroom

by Jeffrey Klug

There are 3 different ways to rate your images. The first one is the easiest. You have the choice of flagging the images you want to keep or rejecting the images. To reject an image you use the X key and to flag or pick, you use the P key. This makes it very simple, you just use two different keystrokes. After you have gone thru your files, you can quickly delete the rejected images by going under Photo drop down menu to delete rejected photos at the bottom of the menu.

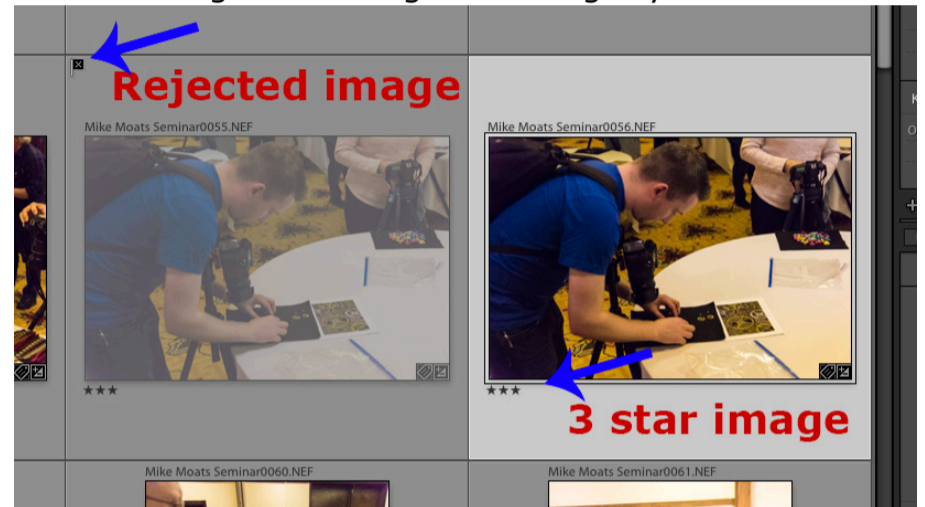


The next way to rate your images is to use star ratings. You have the choice of 0 to 5 stars, this way works well if you like to have varied degrees of your favorite images. You can use the 5 star for your very best images, 4 stars for your next best and so on. This is made easy by the fact that you can use the numeric keypad to star your images. 5 stars is the number 5, 4 stars is the number 4 and so on. So your hand can stay on the number and you can just quickly go thru and star each image. Once you have rated them you can then filter out the 0 star images and select them and delete them.

The third way of rating your images is to use colors. You have the choice of red, yellow, green, blue and purple. So you can rate your favorites with a certain color, or use the colors for special reasons. I use the colors to tell me where I am on working on the images. For me the color labels are Red=select, Yellow=working on, Green=finished, Blue=review and I don't use purple for anything specific. The nice part with the colors is that if you have a numeric keypad the colors correspond to Red=6, Yellow=7, Green= 8 and Blue=9, Purple does

not have a number which is why I don't use it.

I use a combination of the last two ratings systems, I star my images 5 star for my best images, 4 stars to work on them and 3 stars for images I want to keep. I don't usually use the 2 or 1 stars, sometime if I can't decide I may use the 2 star to remind me to go back and decide if the image should be a 3 star or just deleted. For the images I want to delete I use the X key to reject them and when I am finished, I use the pull down to delete all the rejected images. I also use the colors at times to show where I am in working on the images, if I am working on an image I will flag it yellow and when



I am finished I will flag it green. I later clear the colors and just upgrade the rating to 5 star for the best finished images. This system works for me.

Everyone needs to create the system that works for them, my system constantly changes whenever I find a new way that could work better. I watch and read about how different people use different ways to pick their best images and then I see if that will work for me. Sometimes it does and sometimes it does not. Just find a system and start using it.

Continued from page 16 – Metadata

image, that way when someone contacts you to use your image they have a title to tell you. There are also other programs that can use the information in the metadata file. Lightroom can use the title, creator or other sections to place that info when you use the slideshow or print module, this can be nice if you are making a show and want the title of the image showing up in the show. This is just one example, of uses of metadata.

So please enter your contact info and copyright info on all of your images. It might be that one day your image could make you famous and it would be great if others know who you are.

Photos from the 2014 Birds of Prey Photo Shoot



Photos by Jeffrey Klug